



The CBORD Group, Inc.
61 Brown Road
Ithaca, New York 14850

FOR IMMEDIATE RELEASE
Thursday, June 07, 2001

CBORD Launches Ecommerce.cbord.com™

Ithaca, New York—The CBORD Group, Inc., a worldwide provider of campus-wide card systems, is pleased to introduce Ecommerce.cbord.com, a new product store for CBORD's customers. Ecommerce.cbord.com gives all CBORD users the power to order their consumable supplies, such as ribbons, head cleaning cards, and MICROS Thermal paper from CBORD over the Internet. Users can now simply log –on to get information on the products they need, with an easy to use website and a flexible ordering option that takes purchase orders as well as credit cards.

“It’s about excellent customer service,” stated Bruce Lane, Vice President of the Communicating Systems Division, “Each of our clients has an assigned team member in the Client Development Group who can help them with consumable orders daily from 8:00AM to 5:00PM. As everyone knows, sometimes customers have a need outside of these hours. Using e-commerce we are able to help the client procure product when they need it, and if they realize they need PVC cards at 10:00PM on a Friday, they can go to ecommerce.cbord.com and place an order. We have also created a help menu in Odyssey PCS™, our latest campus-wide card system, that connects the client directly to the website, so it’s convenient to order right from the desktop.”

Ecommerce.cbord.com also provides options for clients who don’t want to order through the Internet, such as an Adobe Acrobat® .pdf file of all available products which can be printed out and faxed to CBORD.

The CBORD Group is a worldwide provider of systems for campus-wide ID card programs, housing management, and cashless dining. Providing card-based solutions for a wide variety of markets including colleges and universities, corporate, and healthcare facilities for over 25 years.

Media Contact: Heather Burlew-Hayden
hbh@cbord.com
The CBORD Group, Inc.
607/ 257-2410 FAX 607/ 257-1902

###